

2010

Press Release

A Celebration of the Americas

Carnaval Latino



Viva Nueva Orléans!



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**Carnaval Latino 2010
Celebrates the Americas!**

New Orleans, Louisiana – The Crescent City’s annual salute to its Hispanic Heritage returns the weekend of October 9th through 10th when the **Hispanic-American Musicians and Artists Cultural Association (H.A.M.A.C.A.)** proudly presents **Carnaval Latino**. The showcase of Latin music, art and cuisine is produced by H.A.M.A.C.A., a non-profit, 501(C)(3) qualified, cultural organization that mentors Hispanic musicians and artists throughout the Gulf Coast region.

The weekend festival enjoys a reputation of offering both international stars and outstanding local talent for music lovers of all ages. One of the festival’s founders, **Romi Gonzalez**, stresses that Carnaval is for the whole family “From Parades and Salsa, Merengue and Latin Jazz to an amusement park atmosphere, Carnaval Latino has it all”. This year’s International headliners include **Omara Portuondo**, the diva of **The Buena Vista Social Club**, the first Cuba bared group to visit New Orleans in one decade. Among the local and regional artists performing in this year’s festival we have **The Lonely Boys**. Organizers have added an amusement park with rides and games for children of all ages. The festivity kicks-off with a **Mardi Gras** style grand parade rolling through the French Quarter on Saturday **October 9th at 12:00 p.m.** in commemoration of Columbus Day and Hispanic Heritage month.



Carnaval Latino 2010

Saturday, October 9th, 2010 - 2:00 p.m. – Till

CARNAVAL SATURDAY: A fun-filled afternoon and evening will feature international and local musicians, food and drink. This year **Carnaval Latino** is adding an amusement park with thrilling rides, games and other fun attractions. Admission to the park is included with the weekend pass or by separate ticket at the door.

Sunday, October 10th, 2010 – 2:00 p.m. to 10:00p.m.

CARNAVAL SUNDAY: The music, food and art will continue at Mardi Gras World. The gates open at **12 noon** and the festival will end at **10:00 p.m.**

NOTE: A giant screen will be telecasting the Saints at the Arizona Cardinals Football game from Phoenix at 3:00 p.m., courtesy of our sponsors.



CARNAVAL LATINO

Carnaval Latino is designed to bring internationally renowned music to New Orleans for the enchantment patrons of all ages. Music and dance will fill each day, spanning world genres such as Salsa, Merengue, Latin Jazz, Bachata, Latin Hip-Hop, Reggaeton, Latin Rock, and New Orleans music influenced by Latin sound. Whether there is Latin blood flowing through your veins or not, you don't want to miss this grand celebration of the Latin American spirit and culture.

For information you may contact Festival Headquarters, at (504)528-8560. Or visit our website: www.carnavallatinonola.com

HEADLINERS

THIS YEAR'S HEADLINERS WILL BE SPECTACULAR:

On Sunday at 7:30 p.m. the Queen of the Carnaval, **Omara Portuondo**, who last visited our city as the Diva of the Buena Vista Social Club a decade ago, will highlight the weekend of music. New Orleans will be the last stop in Omara's 80th Birthday Tour before returning to Havana. The Honduran group Casabe and other local and regional groups will compliment the day's musical menu.

On Saturday, Numerous local and regional music and dance groups will bring rhythm and flavor to the fest. And in the evening **The Lonely Boys** a rock band from San Angelo, TX will highlight the show with their music, a combination of rock and roll, blues, country and tejano.



SPECIAL ATTRACTIONS

The Saints Football Game Telecast: *Sunday, October 10th, at 3:00pm*, there will be big screen TV's set up to view the **Telecast of the Saints at the Arizona Cardinals Football Game, LIVE From Phoenix.**

"Las Cantinas": This attraction features food and drinks from throughout the Americas and the motherlands. Reservations are now being taken for food vendor booths. The festival is seeking a wide variety of representative cuisine from the Americas and the motherlands. For more information please call (504) 528-8560.

"El Mercado": "The Market" is a special Arts and Crafts and business opportunity trade center, with attractions such as cigar rolling sites, espresso coffee, original jewelry, piñatas and much more. For more information on selling or advertising your products at a booth in "El Mercado", please call (504) 528-8560.

Parking and Shuttle Services: Ample parking and shuttle services will be available at secure lots next to the site at moderate prices.

TICKET PRICE LIST

General Admission:

- \$ 20.00 Daily Pass (Advanced Purchase Only)
- \$ 25.00 at the gate
- Two Day Weekend Pass \$35.00 (Advanced Purchase Only)
- Children under 12 – FREE

V.I.P. PASSES:

VIP Weekend Passes – Mezzanine: \$100.00 (Saturday and Sunday)
Per person (Option to reserve table) \$ 150.00 at the gate, if available

VIP Weekend Passes – 1st Floor/ Stage Floor: \$ 80.00 (Advanced Purchase)
Per person \$ 120.00 at the gate, if available



TABLES: By Advanced reservation only, limited seating (only 35 tables of 10 persons available)

\$ 1.200 per table. This includes admission tickets for both days.

TO PURCHASE TICKETS CONTACT (504) 528-8560

V.I.P. SPECIALS

I. THE V.I.P MEZZANINE LEVEL BALCONY

- The best view of the shows
- Table seating (10 person)
- Private bathrooms
- Private entrance
- Private bars

TABLE OF TEN (10): \$ 1200.00*

* One (1) banner per table sponsor

*Price includes admission to all concerts on both days

Parranda Show	Saturday Oct. 9 th
Parranda Show	Sunday Oct. 10 th
Per person	\$100.00 per day

II. THE STAGE FRONT V.I.P. AREA

For those who want the close-up view, stage area, center and front, this ticket is for standing room only.
\$80.00 a person per day

H.A.M.A.C.A. is a 501(c)(3) qualified non-profit corporation