Cuba’s Digital Revolution

Citizen Innovation and State Policy

Edited by Ted A. Henken and Sara Garcia Santamaria

"An important contribution to the study of the Cuban media landscape. Cuba’s Digital Revolution examines changes brought about by recent expansion of Wi-Fi access points through attention to how independent journalism, media distribution, activism, entrepreneurship, and media culture are developing alongside local and global technological and political changes."—Cristina Venegas, author of Digital Dilemmas: The State, the Individual, and Digital Media in Cuba

The triumph of the Cuban Revolution gave the Communist Party a monopoly over both politics and the mass media. However, with the subsequent global proliferation of new information and communication technologies, Cuban citizens have become active participants in the worldwide digital revolution. While the Cuban internet has long been characterized by censorship, high costs, slow speeds, and limited access, this volume argues that since 2013, technological developments have allowed for a fundamental reconfiguration of the cultural, economic, social, and political spheres of the Revolutionary project.

The essays in this volume cover various transformations within this new digital revolution, examining both government-enabled paid public web access as well as creative workarounds that Cubans have designed to independently produce, distribute, and access digital content. Contributors trace how media ventures, entrepreneurship, online marketing, journalism, and cultural e-zines have been developing on the island alongside global technological and geopolitical changes.

As Cuba continues to expand internet access and as citizens challenge state policies on the speed, breadth, and freedom of that access, Cuba’s Digital Revolution provides a fascinating example of the impact of technology in authoritarian states and transitional democracies. While the streets of Cuba may still belong to Castro’s Revolution, this volume argues, it is still unclear to whom Cuban cyberspace belongs.


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