



POSITIONING

NEW ORLEANS FOR CUBA TRAVEL &

POTENTIAL BUSINESS OPPORTUNITIES



The Center for International Policy, Washington D.C., in collaboration with the Port of New Orleans, New Orleans International Airport, Cuba Travel-USA, and the Cuban and Caribbean Institute at Tulane University invite you to an afternoon of discussion.

Positioning New Orleans for Cuba Travel & Potential Business Opportunities

*Wednesday June 22, 3-6 PM
Reception to Follow*

A symposium examining the new White House policy permitting licensed travel to Cuba by U.S. Citizens for people-to-people exchanges and broad educational policy, and exploring future prospects for U.S. and New Orleans businesses.

3:00 Welcome

GARY LAGRANGE

President and CEO, Port of New Orleans

**3:10 “The New Obama Travel Rules:
A Fresh Approach to U.S.-Cuba Relations?”**

WAYNE SMITH

Cuba Program Director, Center for International Policy

**3:40 “Academic and People-to-People Travel to Cuba:
The Legal Dimension”**

ROBERT MUSE

Attorney, Washington D.C.

**4:10 “Non-degree Educational Travel to Cuba:
Informative and Appealing Programs”**

ELIZABETH NEWHOUSE

Former Travel Publishing Director, National Geographic Society

**4:30 “Prospects for U.S. Business Arising from the Recent
Liberalization of Travel to Cuba”**

ROBERT MUSE

Attorney, Washington D.C.

5:00 General Discussion and Q&A

6:00 Reception

Courtesy of the International Cuban Society

Port Administration Building
1350 Port of New Orleans Place
For map and directions, [click here](#).
To register or for more information: (504) 581.2000

presenters

Wayne S. Smith

Mr. Smith is Director of the Cuba Program and Senior Fellow at the Center for International Policy in Washington, D.C., and visiting professor of Latin American Studies at Johns Hopkins University in Baltimore, MD. He served as Chief of the U.S. Interests Section in Havana from 1979 to 1982 during his twenty-five years with the State Department (1957-82). He was also executive secretary of President Kennedy's Latin American Task Force, and served in Argentina, Brazil, and the Soviet Union. He is a former Senior Associate at the Carnegie Endowment for International Peace.

Robert L. Muse

A Washington, D.C., lawyer with long experience in U.S. laws relating to Cuba, Mr. Muse provides legal counsel to a number of U.S. not-for-profits operating in Cuba, including the Environmental Defense Fund, the New York Botanical Garden and the Social Science Research Council, as well as to the Latin American Studies Association and universities seeking to establish academic programs in Cuba. He has testified on legal issues involving Cuba before the Foreign Relations Committee of the U.S. Senate, the Trade Subcommittee of the Ways and Means Committee of the U.S. House of Representatives, the Foreign Affairs and International Trade Standing Committee of the Canadian House of Commons, the External Economic Relations Committee of the European Parliament (Brussels), the European Parliament's Inter-party Group on Cuba (Strasbourg), and the U.S. International Trade Commission. Mr. Muse has delivered papers on the Helms-Burton Act and other U.S. laws pertaining to Cuba at symposiums sponsored by many organizations including the National Policy Association, The Economist, the Brookings Institution, and various legal and international relations foundations based in London, Miami, New York, Brussels, Toronto, Madrid, and many other cities.

Elizabeth Newhouse

Ms. Newhouse is a consultant on Cuba and Associate at the Center for International Policy's Cuba Program. She has served as an expert lecturer on Cuban history, politics, culture, and U.S.-Cuba relations on trips to the island sponsored by NGO groups. They included in 2000-2002 the National Geographic Society, where she worked for 30 years as editor, writer, and for more than a decade director of its travel book publishing program. Raised in Cuba, she is author of *Cuba* (National Geographic, 1999), a book that chronicles Cuba's past and present.



Center for International Policy's Cuba Program

Under the direction of Wayne S. Smith, the Center for International Policy's Cuba Program seeks to bring about a more sensible US policy toward Cuba. "There may have been a time during the Cold war when there was some rationale for a containment policy, including an embargo. But, with the end of the Cold War, that rationale has vanished, and our policy toward Cuba is now not only obsolete but actually counterproductive in terms of real US interests and objectives."

www.ciponline.org

EVENT LOCATION

Port Administration Building
1350 Port of New Orleans Place

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